

CITY OF NEWARK - GREEN TRAINING PLAN



CITY OF **NEWARK**
NEW JERSEY



A COST EFFECTIVE PLAN DEVELOPED
TO GIVE TO NEWARK BY: IMAGO GREEN.
OUR YOUTH AND YOUNG ADULTS NEED TO DISCOVER A BETTER WAY TO
ENACT POSITIVE CHANGE FOR THEMSELVES AND THEIR COMMUNITY.



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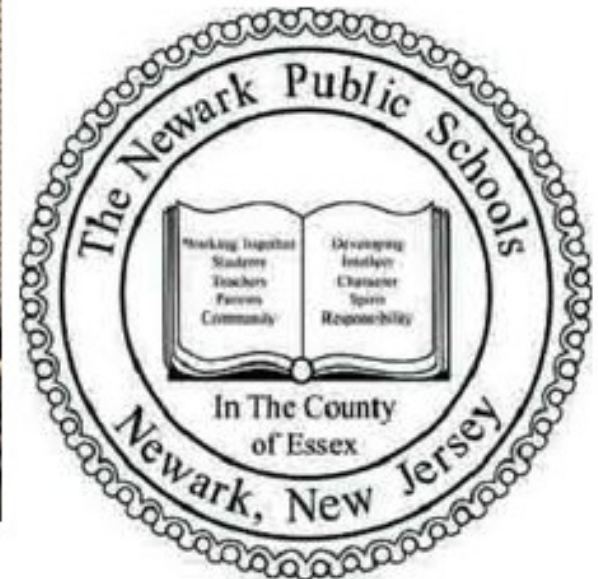
"THEY DO NOT READ" - OUR
TRAINING IS VIDEO AND AUDIO
BASED.

"ALL THEY WANT TO DO IS
LISTEN TO RAP MUSIC." - WE
HAVE AN INTRO RAP FOR
EVERY TOPIC TO GET THEIR
ATTENTION.

"THEY ARE NOT COLLEGE
MATERIAL." - WE HELP THEM
GET NATIONAL INDUSTRY
RECOGNIZED CERTIFICATION
TO BE SUCCESSFUL WITH A
SKILL AND/OR TRADE.

AT IMAGO GREEN WE DO NOT
FOCUS ON THE PROBLEMS
WE ADAPT AND CREATE
SOLUTIONS.

WE WANT TO GIVE ONLINE GREEN TRAINING TO ALL NEWARK HIGH SCHOOL STUDENTS.



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'PEOPLE FROM NEWARK DO GIVE BACK TO THEIR COMMUNITY, I AM JUST ONE OF MANY OTHERS LIKE ME.' - COREY P. COLEMAN, CEO

VALUE OF ONLINE GREEN TRAINING:

\$299.99 SALE PRICE (\$399.99 RETAIL VALUE)

X 9546 NEWARK HIGH SCHOOL PUPILS

\$2,863,704.54

TOTAL COST FOR NEWARK: **\$0.00**
THE CHILDREN NEED IT SO MUCH,
WHY DELAY THEIR POTENTIAL.

'I WAS BORN IN NEWARK. I AM A PRODUCT OF NEWARK PUBLIC SCHOOLS. I GRADUATED FROM ESSEX COUNTY COLLEGE IN NEWARK. AS A PROFESSIONAL I HELPED WITH SECURITY CHECKPOINT CCTV WIRING DESIGNS FOR NEWARK LIBERTY AIRPORT. WORKED ON PORT AUTHORITY MOVE TO GATEWAY & DESIGNED HEALTH AND SAFETY PROJECTS FOR NEWARK PUBLIC SCHOOLS WITH VARIOUS FIRMS. WHILE WORKING FOR THE LOUIS BERGER GROUP, I WAS PART OF THE DESIGN FOR JOSEPH G. MINISH PARK DOWNTOWN NEWARK. I AM ONE OF NEWARK'S SONS.' - COREY P. COLEMAN, CEO



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IMAGO GREEN, LLC IS AN APPROVED WIA WORKFORCE TRAINING PROVIDER. OUR JOB TRAINING PROGRAMS HAVE HELPED OUR STUDENTS ADVANCE THEIR CAREERS. THE ULTIMATE GOAL IS TO GET CITY YOUTH AND YOUNG ADULTS PREPARED FOR WORKFORCE OPPORTUNITIES ACCESSIBLE IN THEIR LOCAL COMMUNITY. BY PROVIDING TRAINING AND CERTIFICATION, WE CAN SHOW OUR YOUTH HOW TO DISCOVER A BETTER WAY TO ENACT POSITIVE CHANGE FOR THEMSELVES AND THEIR COMMUNITY. BY GIVING THEM THE RESOURCES, YOU SHOW THEM HOPE.



WIA
REGISTER NOW!

ONLINE TRAINING W/ GROUP ACTIVITY
LEED GA ACCREDITATION
(LEED AP PROGRAM ALSO AVAILABLE)
INTERACTIVE PC-BASED TRAINING

3in1 Training Program:
1. BASICS OF CONSTRUCTION & WEATHERIZATION
2. GREEN BUILDING
3. RENEWABLE ENERGY

A collection of training materials including a Sony PDA, a blueprint, and a tool kit.

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TRAINING ALLOWS STUDENTS TO TAKE GBCI EXAM TO EARN NATIONAL LEED GREEN ASSOCIATE CERTIFICATION:



PROVIDE ONLINE GREEN TRAINING FOR EVERY CITY OF NEWARK HIGH SCHOOL STUDENT.

EXPOSE STUDENTS TO THE VARIOUS CAREER OPPORTUNITIES THAT ARE AVAILABLE TO THEM.

ADD INNOVATION TO EDUCATION REFORM PLAN

HELP STUDENTS LEARN HOW TO BE A RESOURCE FOR THEIR COMMUNITY INSTEAD OF A BURDEN.

OVERALL THIS PROCESS TEACHES STUDENTS DIRECT WAYS TO BE CONTRIBUTING CITIZENS.

IMAGO GREEN DELIVERS SOLUTIONS TO FIX THE PROBLEMS.
WE DO NOT JUST PAY FOR SOMEONE ELSE TO FIGURE IT OUT.



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www.imagogreen.com



1:23:51 VOL. I
1:08:39 VOL. II
2:32:30 RUN TIME

BASICS OF CONSTRUCTION & WEATHERIZATION



Basics of Construction & Weatherization (DVD)

A. Measurement (20:36)

B. Building
Components (19:54)

C. Building
Structures (21:34)

D. Building Science
Basics (21:48)

E. Weatherization
Tools (20:03)

F. Weatherization
Procedures (48:06)

Learn about:

The buildings we live and work in use energy to keep us warm in the winter and cool in the summer. Understanding the relationship of the building type and the building design allow us to know how to make buildings energy efficient. To truly be green we have to realize that most of our energy consumption is used for the heating and cooling of buildings. Weatherization services are used to reduce the cost of heating and cooling cost for homes or the workplace. There are a vast number of job opportunities that rely on these building basics:

- Weatherization Technicians
- Energy Auditors
- Sustainable Designers
- Facility Managers
- Construction Workers
- Property Inspectors
- Building Supply Salesmen
- Architects & Engineers
- HVAC & Mechanical Installers



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BASICS OF CONSTRUCTION & WEATHERIZATION

by Corey P. Coleman, LEED Accredited Professional



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GREEN JOB Training



www.imagogreen.com



Learn about:

Green buildings save thier owners \$\$\$ Energy and water conservation are the first priority to save money. The benefits to the environment make green building more than a way to save money, it is saving the earth. Your carbon footprint will be reduced greatly if your home and office are built using sustainable designs. The materials and the process we use to construct our buildings will have a negative or positive impact on the environment. There are numerous job opportunities that rely on green building:

- General Contractors
- Site Excavators
- Developers
- Landscapers
- Facility Managers
- Building Commissioners
- Real Estate Salesmen
- Architects & MEP Engineers
- Wastewater Treatment Team
- Operations & Maintenance



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GREEN BUILDING



GREEN BUILDING (DVD)

A. Green Building vs. Conventional Construction (20:41)

B. Sustainable Sites & Water Efficiency (24:24)

C. Energy & Atmosphere (20:21)

D. Materials & Resources (18:44)

E. Indoor Environmental Quality (21:18)

F. Innovation in Design & Regional Priority (17:13)



Featuring:
Kristina Kudrya

GREEN BUILDING

by Corey P. Coleman, LEED Accredited Professional



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GREEN JOB Training



www.imagogreen.com



1:31:32 VOL. I
53:22 VOL. II
2:24:54 RUN TIME

Learn about:

Earn green going green. At the end of the day green has to put green in your pocket. The ROI (rate of investment) has to deliver a favorable return. The solar pv and solar thermal industries have reduced upfront cost. You can get a thermal system for very economical rates installed today. Solar PV panels sold for \$2.90 per watt in 2010 versus 2012 rates were as low as \$1.50 per watt. The slow economy has made the supply affordable. Get training for installing solar panels now. Job opportunities that rely on renewable energy:

- Solar PV Panel Installer
- Thermal Plumbers
- Wind Turbine Techs
- Manufacturing
- Electricians & Laborers
- Building Commissioners
- Utility Company Techs
- Electrical Engineers
- Renewable Energy Salesmen
- System Maintenance Crews



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RENEWABLE ENERGY

A. Onsite Renewable Energy Systems (19:12)

B. Green Power Purchasing (21:05)

C. Grid-Tied Systems (14:57)

D. Stand Alone Systems (19:16)

E. Hybrid Systems (17:02)

F. Solar PV Assessment (18:50)

G. Basics of Solar PV Installation (34:46)



RENEWABLE ENERGY (DVD)



RENEWABLE ENERGY

by Corey P. Coleman, LEED Accredited Professional



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**IMAGO GREEN, LLC IS A WIA APPROVED
WORKFORCE TRAINING PROVIDER.**



BY PARTNERING WITH CITY HOUSING & ECONOMIC DEVELOPMENT AND LOCAL CONTRACTORS STUDENTS CAN GAIN ACCESS TO HANDS-ON TRAINING WITHIN REAL APPLICATIONS. IMAGO GREEN CAN ALSO ASSIST IN DEVELOPING A GREEN JOBS HANDS-ON LAB.

**VOCATIONAL TRAINING WITH HANDS-ON
EXERCISE IS THE BEST WAY FOR MOST
STUDENTS TO LEARN.**

**HANDS-ON
GREEN TRAINING**



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Creating green job opportunities is achievable in Newark, NJ. Newark offers manufactures unique options that make the city favorable: 1. The port 2. Airport 3. Distance to NYC 4. Rail 5. 2nd largest solar market in US

Newark wants to be the greenest city in the Garden State. First goal to accomplish this goal must be to train the future workforce. With the release of Gov. Chris Christie's final Energy Master Plan (EMP), the PV industry is keeping a watchful eye on New Jersey - currently the second-largest solar market in the U.S.

WHEN BUSINESSES LOOK FOR CITIES TO MANUFACTURE THEIR GREEN PRODUCTS, THEY LOOK AT THE AVAILABLE WORKFORCE FIRST!



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THE CITY REALIZES THE NEED,
THAT IS THE REASON THE
SUSTAINABILITY OFFICE EXISTS.



NOW TO CREATE A SUSTAINABLE
FUTURE WE MUST INSTILL THESE
GREEN PRINCIPALS AND
KNOWLEDGE IN OUR YOUTH, IN A
COST EFFECTIVE MANNER.

The City of Newark faces many challenges and opportunities related to its environment. To address these issues in ways that promote environmental, economic, and social well-being, the City created the position of Sustainability Officer in 2008, chartered the [Newark Environmental Commission](#) in 2009 and formalized the Sustainability Office within the Department of Economic and Housing Development in 2010. The Sustainability Office is responsible for supporting policies and programs that improve public health and quality of life, drive down costs through better stewardship of resources, and expand green job and business opportunities for Newark residents. The Office manages the Newark municipal "Green Team," which oversees the greening of City operations; assists the Business Administrator by identifying cost saving opportunities in areas such as municipal energy and fuel use, waste disposal and recycling, and stormwater management; and supports organizations and residents throughout the City in realizing their goals for healthy, affordable, vibrant neighborhoods and community development.



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THE NEW JERSEY BUSINESS AND ACADEMIC COMMUNITY IS ALREADY EMBRACING THE GREEN INDUSTRY. NEWARK WILL HAVE TO DO IT'S PART TO PARTICIPATE IN THESE CONVENTIONS AND FESTIVALS TO DELIVER AWARENESS AND ATTRACT GREEN PARTNERSHIPS. THE BIG COMPANIES THAT HAVE THE GREATEST INFLUENCE ON THE GREEN INDUSTRY ARE ON THE SAME STREET AS CITY HALL.



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AT THE END OF THE DAY, NEWARK RESIDENTS WANT TO WORK ON THE PROJECTS GOING ON IN NEWARK, NJ. AFTER THEY COMPLETE THE TRAINING THE CITY OFFICIALS HAVE TO ENFORCE THE REQUIREMENTS FOR LOCAL HIRES. PEOPLE CAN GET PREPARED FOR THE WORKFORCE, NOW THE EMPLOYERS HAVE TO BE ACCEPTING TO US.



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FOR ADDITIONAL INFORMATION

PLEASE GIVE US A CALL AT:

804.506.0640

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