



## **IMAGO GREEN, LLC - HALIFAX COUNTY, VA**

### **GREEN JOBS TRAINING PLAN**



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## **EXECUTIVE SUMMARY - STATEMENT OF PURPOSE**

Our objective is to implement training through IMAGO GREEN to those below the poverty level and unemployed citizens of Halifax County, Virginia. The training offered is catered around the ever expanding solar energy industry and LEED green building. The drive of the country right now is to move our fossil fuel dependence to renewable clean energy independence. IMAGO GREEN is devoted to guiding the masses toward solar energy awareness and green building through our detailed training. The initial goal is to establish a solar energy systems distribution center. The distribution center will also include a training department that will focus solely on LEED Green Associate Certification and NABCEP Entry Level PV Installation Certification for all employees. Thereafter, the training center will continue to offer classes for the target population and trade specific individuals in need of Green Jobs Training.

1. Start Solar Energy Distributions to service (5) east coast states with affordable PV systems.
2. LEED Green Associates and NABCEP PV Entry Level training center established to train all new hires and training of others in need of Green Jobs Career Development. Training Center equipped with Service Technicians that go out to companies and trouble shoot PV systems and give technical assistance to PV contractors.
3. Licensed (AES) Alternative Energy Systems VA Contractor staffed to do physical work associated with every facet of Solar Energy (PV) System Installations. Consulting services to other general contractors in need of guidance to submit proposals/plans to do Solar Installation projects with IMAGO GREEN as sub contractor for installation.

Many people in Southside Virginia have jobs that provide low-wages. Families in Halifax County are struggling to survive off the low wages they receive, while working in a workforce that continues to decrease in size due to corporate lay-offs. Green job skills training can prepare unemployed workers for future opportunities available in the Green Sector.

As a region we must invest more resources in companies like IMAGO GREEN, which are focused on bringing Green Skills to our regional Workforce. "Each one teach one" can only be achieved if "someone fund one."

IMAGO GREEN, LLC is a Virginia-based company with the goal of helping the country to get back to work through renewable energy/solar photovoltaic (PV) awareness and education. The goal of IMAGO GREEN's initiative is to increase the level of green skills in Halifax County Virginia. Our approach is to prepare low-income individuals for opportunities to advance their careers, while helping regional businesses find and develop qualified/certified workers. IMAGO GREEN's training program is applicable for a variety of workers: experienced tradesmen/women looking to learn green skills and to the lower-skilled workers/job seekers in need of fundamental training/industry exposure. Knowledge of the solar industry is a first step in taking on the task of energy independence, with training people to design and install solar energy systems, a primary goal of IMAGO GREEN. Through knowledge and training, people can take advantage of the opportunity for employment in the growing clean-tech industry, while helping rebuild the economy and creating a cleaner environment.

IMAGO GREEN, LLC developed a Solar Energy – PV Entry Level Certification program curriculum that is based on the North American Board of Certified Energy Practitioners (NABCEP) certificate program's outline. Training Virginia's unemployed and those below the poverty line, is the next step towards re-boosting the local economy. Workers must be re-tooled with a new set of skills in order to acquire work in a new financial climate. Laid-off workers need new training to become productive Virginians again. Typical renewable energy jobs are 185% the rate of minimum wage. Fourteen dollars per hour is a new life line for someone in poverty. Thirteen dollars per hour is a bright new start for someone unemployed.

Our company has a business plan that will put 9 plus people to work. That's a minimum of 9 new jobs created in Virginia within 6 months! One person employed effects 20 lives. The worker's family sees a boost, the worker's grocery store sees a boost, and the worker's pastor sees a boost in the collection plate on Sunday Morning. People with employment, is the greatest resource available to stimulate the economy. Our initial plan will deliver:

- I. A Solar Energy Distributions center to Southside Virginia servicing (5) east coast states with affordable PV systems.
- II. LEED Green Associates and NABCEP PV Entry Level training center with Service Technicians that go out to regional companies and trouble shoot PV systems and give technical assistance to PV contractors.
- III. Licensed (AES) Alternative Energy Systems VA Contractor performing all work associated with every facet of Solar Energy (PV) System Installations. Consulting services will be delivered to other general contractors to administer guidance to submit proposals/plans to do Solar Installation projects with IMAGO GREEN as sub contractor for installation.
- IV. IMAGO GREEN – Community Workforce Workshops (In-Kind Services):
  - a. (10) Workshops divided among South Boston, Danville, and Martinsville workers
  - b. (1,500) CD-Rom/DVD Training Packages given to attendees of workshops
- V. IMAGO GREEN – Renewable Energy/Energy Efficiency Training Courses:
  - a. (20) Two Week Training Sessions at South Boston Headquarter Office
  - b. (300) A minimum of 300 students trained annually
- VI. IMAGO GREEN – Employment and Services in the Region:
  - a. (9) New Green Jobs created within 6 months

## **SOURCE AND APPLICATION OF FUNDS STATEMENT**

The purpose of this document is to demonstrate the revenues and expenses associated with the opening of IMAGO GREEN, LLC in Halifax County, VA.

The owners would like to be granted \$ 1,000,000.00 to purchase equipment, inventory and money to be used as working capital. The focus of this plan is to create fifty new green jobs in Halifax County, VA.

Items	\$ Amount Needed
Equipment	\$570,800.00
Inventory	\$225,000.00
Working Capital	\$204,200.00
Total	\$ 1,000,000.00

See next page attachment.

<b><u>Department and Budget</u></b>	<b><u>Itemized Detail of Budget</u></b>	<b><u>Department Goals</u></b>
<b><u>HR - (9) Employees</u></b> at \$40,000 per year average salary. <i>\$344,000.00 Annually</i>  <b><i>\$204,200.00 Working Capital</i></b>	<b><u>(3) Executive/Management Jobs</u></b> <b><u>(6) Instructor/Installer/ Warehouse Workers</u></b> <b><u>(2) Consultant Service Providers</u></b> <ul style="list-style-type: none"> <li>• <b><u>15%:</u></b> Social Security taxes (6.2%)</li> <li>• Medicare taxes (1.45% of wages)</li> <li>• Federal (FUTA) &amp; VA (SUTA)</li> </ul>	<b><u>Create 50 greens jobs in Halifax County Virginia.</u></b> <b><u>High paying jobs with a minimum salary of \$28,000.00 per year.</u></b>
<b><u>Distribution Center Plan</u></b> established for the sale of complete solar energy systems in Halifax, VA. <b><i>\$280,000.00</i></b>	<b><u>(200) 230W Solar Panels</u></b> <b><u>(200) 175W Solar Panels</u></b> <b><u>(20) SMA Inverters</u></b> <b><u>Racking Systems produced in SOBO</u></b> <b><u>Warehouse shelves</u></b> <b><u>Forklifts and maintenance plans</u></b> <b><u>Packaging Equipment and Supplies</u></b> <b><u>Marketing Plan</u></b>	<b><u>Exclusive Distribution Deal with USA manufacturer covering the following states: Virginia, North Carolina, South Carolina, Georgia, and Maryland.</u></b>
<b><u>Training Center</u></b> equipped to train and certifies employees and future students who desire our courses. <b><i>\$515,800.00</i></b>  <b><u>Installation Team and Equipment</u></b> at Halifax Headquarter office for installation services.	<b><u>Training Computer Lab</u></b> <b><u>Installation Hands-On Lab</u></b> <b><u>Office Setup &amp; Warehouse Rehab</u></b> <b><u>Office Equipment and PC Network</u></b> <b><u>Installation Equipment &amp; Supplies</u></b> <b><u>Verizon Wireless Business Plan</u></b> <b><u>Additional Business Expenses</u></b>	<b><u>Certification courses in place to train all employees.</u></b> <b><u>Training center will also train anyone registered for one or more of our certification courses running bi-monthly.</u></b> <b><u>Licensed and insured contractor services performing (AES) Alternative Energy Systems installations and consulting. All installers are certified and trained</u></b>

## **BUSINESS DESCRIPTION:**

**Buildings and Location:** Green Folly Road – State Route 654 – South Boston, VA 24592



**Suggested Property:** Former Daystorm Furniture Building (Estimated 20,000 sq. ft = Front Offices & 1 Bay in Area A)

### **Industrial Building Specifications**

Total Area (sq. ft.)	428,500	Total Available Area (sq. ft.)	428,500
Expandable To (sq. ft.)	NA	Incremental Space (sq. ft.)	25,000
Multi-tenant	Yes		
Ceiling Height Center (ft.)	22	Ceiling Height Eaves (ft.)	16
Site Area (acres)	34	Zoning	M-2
Construction Year	1961	LEED	NA
Construction Type	Masonry & Metal		
Hub Zone	Yes		

### **Utilities**

Electric Provider	Dominion Virginia Power
Natural Gas Provider	Columbia Gas of Virginia
Water Provider	Halifax County Service Authority
Sewer Provider	Halifax County Service Authority
Telecommunications Provider	CenturyLink
Broadband Speed Level	NA

### **Transportation**

Interstate / Distance	I-85, / 50.0 miles
4-Lane arterial Highway / Distance	U.S. Route 501 / 0.3 miles
Commercial Airport / Distance	Raleigh-Durham International Airport / 75.0 miles
General Aviation Airport / Distance	William M. Tuck Airport / 5.0 miles
Rail Provider	Norfolk Southern Railway Company



## **LIST OF EQUIPMENT & INVENTORY**

<u><b>Distribution Center Plan</b></u>	<u><b>Budget</b></u>
(200) 230W @ 2.17W	\$99,820.00 (INV)
(200) 175W @ 2.06W	\$72,100.00 (INV)
(10) SMA Inverter	\$3,000.00 (INV)
Multi-Contact Wires and Supplies	\$10,000.00 (INV)
Racking Systems – Mounting	\$10,000.00 (INV)
Warehouse Shelving (6) Racks	\$4,000.00
Forklifts (2) Hand Pullers (1) Crown 7886	\$23,000.00
Packaging Equipment	\$2,000.00 (INV)
Van/Trucks (3) Used Vehicles	\$46,000.00
Miscellaneous	\$10,000.00
<b>Total</b>	<b>\$280,000</b>

<u><b>Training Center Plan</b></u>	<u><b>Budget</b></u>
(40) Computer Lab All-in-one PCs	\$24,000.00
(5) Desktop PCs – (9) Laptop High End	\$12,000.00
(2) Green Technology Training Systems	\$60,000.00
Hands-on Tools of PV Solar Energy Trade (List attached)	\$40,000.00
(4) Mock Roof/ Carts for Hands-on Simulation	\$10,000.00
1840W (8) 230W Panel System & Batteries	\$8,000.00
1750W (10) 175W Panel System & Batteries	\$7,800.00
Server/Network	\$10,000.00
Office Furniture and Setup	\$12,000.00
(2) Projector Screens & Projectors	\$8,000.00
Large Color Copier/Scanner/Fax	\$25,000.00
HP 500Plotter	\$30,000.00
LEED Training Center Membership	\$5,000.00
Training Center Accreditations Fees	\$20,000.00
(300) Students LEED Online University - Prometric Exam Center 1 <sup>st</sup> Testing Payment and NABCEP Exam and Application FEE	\$75,000.00
Installations for Hands-On Training Experience	\$64,000.00
(2) XRF Machines	\$55,000.00
Varies Home Weatherization Equipment for Energy Efficiency & Training	\$50,000 (25,000.00 Weatherization INV)
<b>Total</b>	<b>\$515,800.00</b>

**Ownership, Organization, and Management:**

Corey P. Coleman, LEED ® AP

Owner/Founder, IMAGO GREEN, LLC

A native of South Boston, Virginia, Corey Perry Coleman is an emerging leader in energy and environmental design. As a LEED-accredited professional, he continues to stay abreast of the many aspects of renewable energy.

Mr. Coleman has attended renewable energy conferences and classes in California, Florida, Nevada, and New York. He continues to learn, as well as teach others about how all can create a greener environment. With a 10-year background in Computer-Aided Drafting and Design and as a licensed Lead Abatement Project Designer, Mr. Coleman understands the different aspects of energy and environmental design. Working for leading industry engineering firms such as Syska Hennessy, Worchester Eisenbrant, Louis Berger Group, Burns & Roe Enterprises, and LAN & Associates has provided him with valuable construction design development experience. In 2008, Mr. Coleman founded IMAGO GREEN, LLC: established to develop renewable energy solutions and provide energy conservation recommendations, including developing software for solar training, creating blueprints/construction documents for solar projects, and installing solar panels.

Mr. Coleman is looking forward to moving back to South Boston, Virginia to improve green skills and to provide a pathway to better jobs and promote growth in Halifax County, VA.

Corey P. Coleman, LEED ® AP  
CEO – IMAGO GREEN, LLC

IMAGO GREEN, LLC Team	Position
David N. Armington, 30 Years Historic Preservation	Manager of Installations/Training Instructor
Jernaya R. Coleman, 8 Years VA Licensed Teacher	Director of Research and Development/Instructor
Elbert Seals, 12 Years VA Licensed Master Electrician	Part-time Electrical Instructor/ Consultant
Roosevelt Finley, 10 Years Solar Panel Manufacturing	Part-time Manufacturing Planning/Instructor
Anthony Tucker, 18 Years MEP Designer	Part-time of Multi-Media
Dexter Edmondson, 6 Years Management	Warehouse/Installer/Instructor
Konic Crawley, Installer Apprentice	Warehouse/Installer/Instructor
Alfred Ford, 5 Years Advisor	Warehouse/Installer/Instructor
Ernest Vass, 25 Years VA Licensed VICA Teacher	Part-time Training/Education Consultant/Instructor
Independent Consulting Service Team	Service Provided
Ed Bohannon, VA Licensed Electrical Engineer	Electrical Engineer Consultant
John Goulah, 10 Years Computer Programmer	Computer Programming/Website Consultant

### **Market Description and Analysis:**

Around the world solar (PV) market installations reached 2,826 megawatts (MW) in 2007. The entire industry grew over 60% in one calendar year. Not just in the US but these figure represents the world market of PV technologies. To take advantage of this growing industry the US needs to employ incentive programs parallel to those promoted in Germany. In Germany property owners who install PV systems, have a 20 year agreement that the energy their PV system creates will be brought from the utility or municipality at a rate that will guarantee a profit. If the US government used the EPA and DOE to drive people towards alternative energies, they would have to show consumers how these new direction could create income, not just save pennies on the dollar month to month. Pay the people to make the change.

Germany's PV market now accounts for 47% of the world market. Spain, United States, Japan, and others make up the other 53% of the world market. World solar cell production reached 3,436 MW in 2007. Japanese producers account for 26% of global cell production and Chinese manufacturers raised their share to 35% in 2007.

Thin film production was 400 MW in 2007, accounting for 12% of total PV production. This new technology is going to change the way people think of solar applications in the near future. In a couple years when thin film is more efficient and less expensive, this technology will revolutionize the solar industry.

The PV industry generated \$17.2 billion in global revenues last year. Ten years from now when it's a 100 billion dollar a year industry, how much will US account for world market %?

### **Marketing Strategies:**

1. Training of sales team by Bank of America Merchant Solutions Specialist Officer. (BofA Sales Team Leader)
2. All major solar Industry tradeshow and convention appearances. Exhibitor booth setup with full color print media and marketing plan will be to meet industry professionals interested in Solar Energy.
3. Online advertising plan through Google Ad Words where a business can pay for clicks to be driven to their website based on specific online searches. "ex. affordable solar panels, solar panels, solar energy systems, etc."
4. Direct marketing to established solar installers, roofers, electricians, and building developers.
5. Headquarter Warehouse/Office in Halifax County, VA.
6. PC Network on an internal intranet system interconnected online by Verizon Fios.
7. Toll free number used to encourage nationwide incoming calls.
8. Employees driven with a united determination to deliver a quality service to all clients.
9. UPS Freight used to assure quality deliverables to all customers.
10. Follow-up of all leads, inquires, and client purchases.
11. The retail price we will offer our clients is equal to or less than our competitions wholesale prices. Buyers will get bulk buy discounts on all orders in comparison to peer businesses. The proposed prices for our complete systems (panels and Inverters) are the price of our competitions solar panels only. We offer the most affordable systems on east coast!

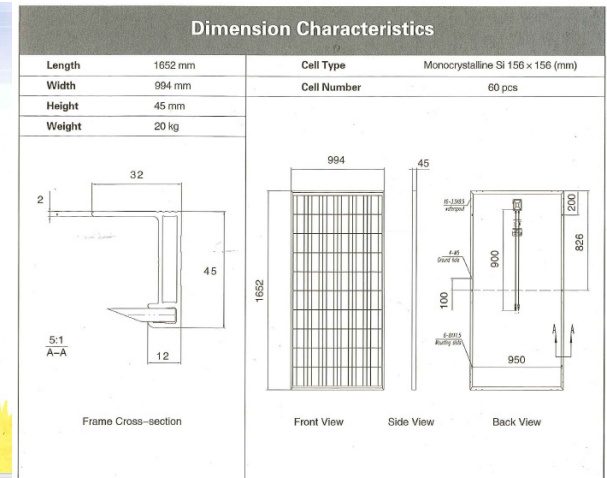
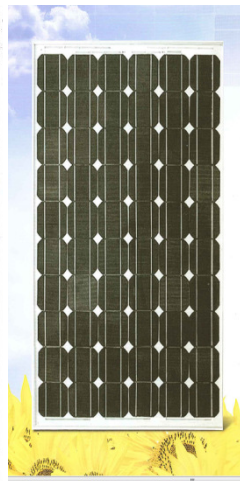
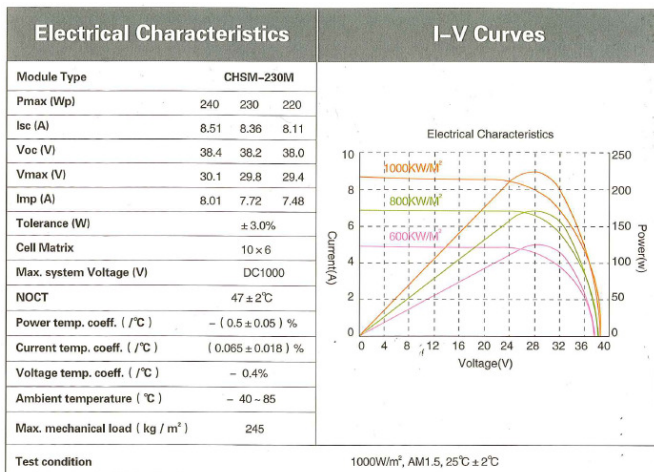
<i><b>Solar Panel Brand</b></i>	<i><b>Watt</b></i>	<i><b>Min. Quantity*</b></i>	<i><b>US\$/Unit 12/10/09</b></i>	<i><b>US\$/ Watt</b></i>	<i><b>Solar Panel Vendor</b></i>
BP Solar	170	60	\$399.97	<b>\$2.35</b>	<a href="#">The Solar BiZ</a>
REC	220	30	\$533.97	<b>\$2.43</b>	<a href="#">The Solar BiZ</a>
BP Solar	190	60	\$460.97	<b>\$2.43</b>	<a href="#">The Solar BiZ</a>
Kyocera	185	2	\$451.40	<b>\$2.44</b>	<a href="#">Sun Electronics</a>
Kyocera	210	4	\$512.40	<b>\$2.44</b>	<a href="#">Sun Electronics</a>
REC	230	30	\$575.93	<b>\$2.50</b>	<a href="#">BeyondOilSolar</a>
REC	225	30	\$564.65	<b>\$2.51</b>	<a href="#">BeyondOilSolar</a>
BP Solar	170	40	\$425.97	<b>\$2.51</b>	<a href="#">The Solar BiZ</a>
Mitsubishi	185	1	\$495.00	<b>\$2.68</b>	<a href="#">Wholesale Solar</a>
Evergreen	160	2	\$428.80	<b>\$2.68</b>	<a href="#">Sun Electronics</a>
BrightWatts	170	20	\$459.00	<b>\$2.70</b>	<a href="#">DmSolar</a>
REC	220	1	\$605.00	<b>\$2.75</b>	<a href="#">Wholesale Solar</a>
Schott Solar	220	30	\$634.00	<b>\$2.88</b>	<a href="#">Affordable Solar</a>
REC	220	30	\$635.80	<b>\$2.89</b>	<a href="#">Backwoods Solar</a>
REC	220	1	\$658.00	<b>\$2.99</b>	<a href="#">Backwoods Solar</a>
Mitsubishi Solar	175	20	\$523.25	<b>\$2.99</b>	<a href="#">Affordable Solar</a>
BP Solar	195	20	\$583.00	<b>\$2.99</b>	<a href="#">Affordable Solar</a>
Kyocera	205	20	\$612.70	<b>\$2.99</b>	<a href="#">AltE</a>
Kyocera	210	1	\$639.00	<b>\$3.04</b>	<a href="#">AltE</a>
Solar World	230	16	\$700.00	<b>\$3.04</b>	<a href="#">Solar Panel Store</a>
Sharp	216	48	\$708.48	<b>\$3.28</b>	<a href="#">Solar Panel Store</a>
Sharp	175	1	\$587.65	<b>\$3.36</b>	<a href="#">Infinigi</a>
Solar World	175	1	\$625.00	<b>\$3.57</b>	<a href="#">Backwoods Solar</a>
Sharp	175	24	\$625.00	<b>\$3.57</b>	<a href="#">Solar Panel Store</a>
Sharp	216	24	\$771.00	<b>\$3.57</b>	<a href="#">Solar Panel Store</a>
Evergreen	180	28	\$648.00	<b>\$3.60</b>	<a href="#">Alter Systems</a>
Evergreen	210	28	\$756.00	<b>\$3.60</b>	<a href="#">Alter Systems</a>
Sharp	224	1	\$878.25	<b>\$3.92</b>	<a href="#">Infinigi</a>

\* Minimum Quantity of solar panels to purchase at this price - [http://www.ecobusinesslinks.com/solar\\_panels.htm](http://www.ecobusinesslinks.com/solar_panels.htm)

- **The Prices on the above chart are a reflection of the pricing offered by other solar system distribution centers.**

**IMAGO GREEN, LLC - Solar Panel Distributions - 230W Solar Panel Data Chart**

Estimate d KWH Produce d per Month	(PV) Sys. Size In Watt	# of Solar Panel (s)	Cost of Inverters SB3000W- \$2000 SB5000W- \$3300 SB7000W- \$3800	Cost of System \$2.17W-230WP (Distributor)	Cost of System \$2.50W- 230WP (Wholesale)	Cost of System \$2.70W- 230WP (Retail)	Profit Margin on all Retail Sales	Estimated Balance-of- Systems & Installation Cost	Total Cost of Solar System with Estimated Installation Fees	Cost of System with 30% Federal Tax Credits
227.15	1840	8	(1) SB3000W	\$ 5,992.80	\$ 6,600.00	\$ 6,968.00	\$ 975.20	\$ 2,787.20	\$ 9,755.20	\$ 6,828.64
283.94	2300	10	(1) SB3000W	\$ 6,991.00	\$ 7,750.00	\$ 8,210.00	\$ 1,219.00	\$ 3,284.00	\$ 11,494.00	\$ 8,045.80
454.30	3680	16	(1) SB5000W	\$ 11,285.60	\$ 12,500.00	\$ 13,236.00	\$ 1,950.40	\$ 5,294.40	\$ 18,530.40	\$ 12,971.28
567.87	4600	20	(1) SB5000W	\$ 13,282.00	\$ 14,800.00	\$ 15,720.00	\$ 2,438.00	\$ 6,288.00	\$ 22,008.00	\$ 15,405.60
681.44	5520	24	(1) SB7000W	\$ 15,778.40	\$ 17,600.00	\$ 18,704.00	\$ 2,925.60	\$ 7,481.60	\$ 26,185.60	\$ 18,329.92
851.81	6900	30	(1) SB7000W	\$ 18,773.00	\$ 21,050.00	\$ 22,430.00	\$ 3,657.00	\$ 8,972.00	\$ 31,402.00	\$ 21,981.40
1022.17	8280	36	(2) SB5000W	\$ 24,567.60	\$ 27,300.00	\$ 28,956.00	\$ 4,388.40	\$ 11,582.40	\$ 40,538.40	\$ 28,376.88
1192.53	9660	42	(2) SB5000W	\$ 27,562.20	\$ 30,750.00	\$ 32,682.00	\$ 5,119.80	\$ 13,072.80	\$ 45,754.80	\$ 32,028.36
1362.89	11040	48	(2) SB7000W	\$ 31,556.80	\$ 35,200.00	\$ 37,408.00	\$ 5,851.20	\$ 14,963.20	\$ 52,371.20	\$ 36,659.84
1533.25	12420	54	(2) SB7000W	\$ 34,551.40	\$ 38,650.00	\$ 41,134.00	\$ 6,582.60	\$ 16,453.60	\$ 57,587.60	\$ 40,311.32
1703.61	13800	60	(2) SB7000W	\$ 37,546.00	\$ 42,100.00	\$ 44,860.00	\$ 7,314.00	\$ 17,944.00	\$ 62,804.00	\$ 43,962.80
2044.33	16560	72	(3) SB7000W	\$ 47,335.20	\$ 52,800.00	\$ 56,112.00	\$ 8,776.80	\$ 22,444.80	\$ 78,556.80	\$ 54,989.76
2725.78	22080	96	(4) SB7000W	\$ 63,113.60	\$ 70,400.00	\$ 74,816.00	\$ 11,702.40	\$ 29,926.40	\$ 104,742.40	\$ 73,319.68
4088.66	33120	144	(5) SB7000W	\$ 90,870.40	\$ 101,800.00	\$ 108,424.00	\$ 17,553.60	\$ 43,369.60	\$ 151,793.60	\$ 106,255.52
8177.33	66240	288	(10) SB7000W	\$ 181,740.80	\$ 203,600.00	\$ 216,848.00	\$ 35,107.20	\$ 86,739.20	\$ 303,587.20	\$ 212,511.04
12322.7	99820	434	(15) SB7000W	\$ 273,609.40	\$ 306,550.00	\$ 326,514.00	\$ 52,904.60	\$ 130,605.60	\$ 457,119.60	\$ 319,983.72



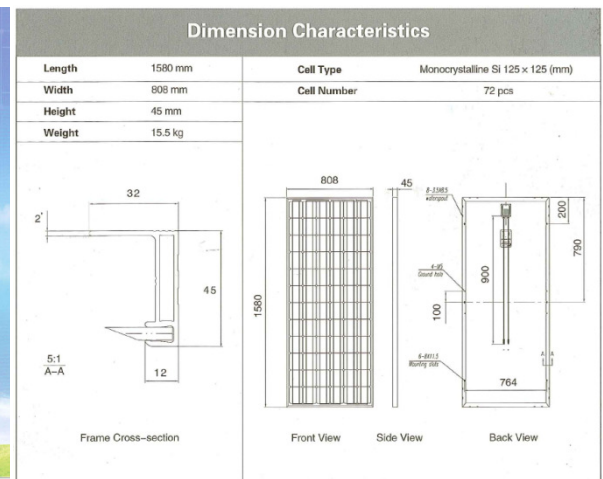
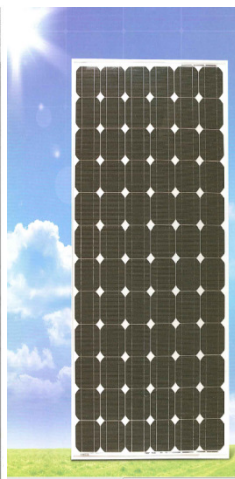
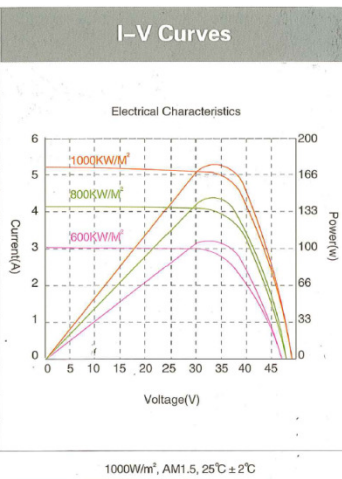
**The 230W Solar Panels are used on commercial building and utility scale projects.**



**MAGO GREEN, LLC - Solar Panel Distributions - 175W Solar Panel Data Chart**

Estimated KWH Produced per Month	Solar Energy (PV) System Size In Wattage	Number of Solar Panels Needed	Cost of Inverters SB3000W-\$2000 SB5000W-\$3300 SB7000W-\$3800	Cost of System \$2.06W-175WP (Distributor)	Cost of System \$2.50W-175WP (Wholesale)	Cost of System \$2.66W-175WP (Retail)	Profit Margin on all Retail Sales	Estimated Balance-of-Systems & Installation Cost	Total Cost of Solar System with Estimated Installation Fees	Cost of System with 30% Federal Tax Credits
216.04	1750	10	(1) SB3000W	\$ 5,605.00	\$ 6,375.00	\$ 6,725.00	\$ 1,120.00	\$ 2,690.00	\$ 9,415.00	\$ 6,590.50
259.25	2100	12	(1) SB3000W	\$ 6,326.00	\$ 7,250.00	\$ 7,670.00	\$ 1,344.00	\$ 3,068.00	\$ 10,738.00	\$ 7,516.60
345.66	2800	16	(1) SB3000W	\$ 7,768.00	\$ 9,000.00	\$ 9,560.00	\$ 1,792.00	\$ 3,824.00	\$ 13,384.00	\$ 9,368.80
432.08	3500	20	(1) SB5000W	\$ 10,510.00	\$ 12,050.00	\$ 12,750.00	\$ 2,240.00	\$ 5,100.00	\$ 17,850.00	\$ 12,495.00
518.49	4200	24	(1) SB5000W	\$ 11,952.00	\$ 13,800.00	\$ 14,640.00	\$ 2,688.00	\$ 5,856.00	\$ 20,496.00	\$ 14,347.20
648.11	5250	30	(1) SB7000W	\$ 14,615.00	\$ 16,925.00	\$ 17,975.00	\$ 3,360.00	\$ 7,190.00	\$ 25,165.00	\$ 17,615.50
777.74	6300	36	(1) SB7000W	\$ 16,778.00	\$ 19,550.00	\$ 20,810.00	\$ 4,032.00	\$ 8,324.00	\$ 29,134.00	\$ 20,393.80
907.36	7350	42	(2) SB5000W	\$ 21,741.00	\$ 24,975.00	\$ 26,445.00	\$ 4,704.00	\$ 10,578.00	\$ 37,023.00	\$ 25,916.10
1036.98	8400	48	(2) SB5000W	\$ 23,904.00	\$ 27,600.00	\$ 29,280.00	\$ 5,376.00	\$ 11,712.00	\$ 40,992.00	\$ 28,694.40
1166.60	9450	54	(2) SB5000W	\$ 26,067.00	\$ 30,225.00	\$ 32,115.00	\$ 6,048.00	\$ 12,846.00	\$ 44,961.00	\$ 31,472.70
1296.23	10500	60	(2) SB7000W	\$ 29,230.00	\$ 33,850.00	\$ 35,950.00	\$ 6,720.00	\$ 14,380.00	\$ 50,330.00	\$ 35,231.00
1555.47	12600	72	(2) SB7000W	\$ 33,556.00	\$ 39,100.00	\$ 41,620.00	\$ 8,064.00	\$ 16,648.00	\$ 58,268.00	\$ 40,787.60
2073.96	16800	96	(3) SB7000W	\$ 46,008.00	\$ 53,400.00	\$ 56,760.00	\$ 10,752.00	\$ 22,704.00	\$ 79,464.00	\$ 55,624.80
3110.94	25200	144	(4) SB7000W	\$ 67,112.00	\$ 78,200.00	\$ 83,240.00	\$ 16,128.00	\$ 33,296.00	\$ 116,536.00	\$ 81,575.20
6221.88	50400	288	(8) SB7000W	\$ 134,224.00	\$ 156,400.00	\$ 166,480.00	\$ 32,256.00	\$ 66,592.00	\$ 233,072.00	\$ 163,150.40
9376.03	75950	434	(12) SB7000W	\$ 202,057.00	\$ 235,475.00	\$ 250,665.00	\$ 48,608.00	\$ 100,266.00	\$ 350,931.00	\$ 245,651.70

Electrical Characteristics	
Module Type	CHSM-175M
Pmax (Wp)	185 175 166
Isc (A)	5.37 5.22 5.21
Voc (V)	46.3 45.9 45.8
Vmax (V)	36.8 36.5 35.6
Imp (A)	5.02 4.8 4.63
Tolerance (W)	± 3 %
Cell Matrix	12 × 6
Max. system Voltage (V)	DC1000
NOCT	47 ± 2°C
Power temp. coeff. ( / °C )	- ( 0.4 ± 0.05 ) %
Current temp. coeff. ( / °C )	( 0.065 ± 0.015 ) %
Voltage temp. coeff. ( / °C )	- 0.38%
Ambient temperature ( °C )	- 40 ~ 85
Max. mechanical load ( kg / m² )	245
Test condition	1000W/m², AM1.5, 25°C ± 2°C



**The 175W solar panels are commonly used on residential and small commercial projects.**

## PROJECTIONS

Year 1  <i><b>Solar Panels</b></i>	400 Solar Panel Sales per month (\$105 profit 175W & 113.43 profit 230W – Retail)	113.45 Average profit x 400 sales = \$45,380.00 Monthly Gross – 25% Wholesale Deals = \$34,035.00	<b>408,420.00 Year</b>
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To achieve 2000 Solar Panel sales per month – Google ad Words account with a 48.00 per day budget in order to attract 40-47 website visits. Pay Per Click Ads generate a minimum of 0.015 sales rates.

364 days per year X \$48.00 = \$17,500 per year online Google ads

40 website visits per day with a sale rate of .015 = .6 sales of (.8 solar panels per day)

4.8 Panels X 364 days = 1,747 Yearly Panel Sales Generated online.

Year 1  <i><b>Solar Installs &amp; Designs</b></i>	(2) 5,000W install per month  (\$10,000 profit)	10,000 Average profit x 12 months =	<b>120,000.00 Year</b>
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Year 1  <i><b>Solar Instruction &amp; Classroom</b></i>	(40) Students Per Month  40,000.00 per month  (\$36,000 profit)	36,000 Average profit x 12 months =	<b>432,000.00 Year</b>
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Year 1  <i><b>Solar PC Programs/ DVDs</b></i>	(400) Sales Per Month  10,000.00 per month  (\$8,000 profit)	8,000 Average profit x 12 months =	<b>96,000.00 Year</b>
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**\$648,000.00 Projections for Year 1**

**\$777,600.00 Projections for Year 2 (20% Increase)**

**YEAR ONE PRO FORMA INCOME STATEMENT**  
**(ATTACHED EXCEL SPREADSHEET)**



**YEAR ONE PROFORMA CASH FLOW STATEMENT**  
**(ATTACHED EXCEL SPREADSHEET)**

**YEAR TWO PROFORMA INCOME STATEMENT**  
**(ATTACHED EXCEL SPREADSHEET)**

**YEAR TWO PROFORMA CASH FLOW STATEMENT**  
**(ATTACHED EXCEL SPREADSHEET)**

**AMORTIZATION SCHEDULE**  
**(ATTACHED EXCEL SPREADSHEET - TBD)**

**2008 – 1040 INDIVIDUAL INCOME TAX RETURNS**

**2007 – 1040 INDIVIDUAL INCOME TAX RETURNS**

**2006 – 1040 INDIVIDUAL INCOME TAX RETURNS**

## **INDUSTRY STANDARD DATA**

The entire world is going green. The President declared the leader of the clean energy movement will become the leader of the world. America is fighting hard to be the emerging leader of the clean energy movement. The more America companies can create solutions to advance clean energy usage, the more new green jobs and products can be used to stimulate the economy. The new economy will be based on both energy efficiency and renewable energies. IMAGO GREEN, LLC will focus our efforts on photovoltaic solar energy technologies, solar thermal systems, and green building industry. Vice President Al Gore and Ted Turner both have personal investment dollars in photovoltaic solar energy technologies. VP Gore has been the most recognized spokesman for climate change solutions and Turner is the largest land owner in the United States, surely both men are worthy examples to follow.

February 16, 2009 the President of the United States signed the American Recovery & reinvestment Act which will deliver Green Jobs and Clean Energy to the United States. President Barrack Obama made good on his promises to invest in renewable energies like solar, biomass, and wind. When the stimulus bill was signed into law a CEO of a solar company from Denver, CO introduced the President. February 16<sup>th</sup>, 2009 was a big day in the potential growth of the solar market in the United States and around the world.

December 8, 2009 the President of the United States proposed new ideas for using TARP spending to boost job creations. Investing in the clean energy economy was a key component of the proposed TARP spending plan. One Hundred and Fifty Billion Dollars will be divided among small business investments, infrastructure projects, and clean energy renewable technologies. The regulatory environment for the solar industry continues to become increasingly attractive to both the commercial and residential sector. The projected opportunities are vast and the market continues to grow annually. The Department of Energy has set a goal to have six percent of the country's energy demands powered by solar energy and today solar energy represents about 0.25% of power generation. To get to the targeted goal set by the DOE the industry must grow 2400% within the next ten years. If the country is only able to raise solar energy generation to 1% the industry will have grown 400%. The industry outlook is very favorable, policies currently being put in place and the incentives for using renewable energy sources continue to increase.

The new directive of the country is for more American based companies to begin manufacturing photovoltaic solar panels. Manufacturing is an industry where Americans have lost many job opportunities. Many unemployed citizens have a vast knowledge base of the manufacturing process and manufacturing experience is readily accessible in the regional labor force. As IMAGO GREEN, LLC establishes a clientele for solar system distributions; a solar panel manufacturing component will be a future development of the company. The Chinese and German supply solar panel import to many nations, but the desire of the United States government is to raise of export of clean energy technologies.



## **REFERENCE LETTERS**